



# Erasmus+

A European cooperation programme

## WHAT IS SERFA ?

SERFA brings together partners who are willing to work towards greater attractiveness and efficiency of apprenticeships through delivering innovative methods, services and tools to the businesses, learners and training organisations.

## WHO IS THE PROJECT FOR ?

The «SERvices For Apprenticeships in SMEs» Project is for all apprenticeship stakeholders: businesses, training centres, State organisations for employment and training, apprentices and, of course, the general public to whom it may also be beneficial.

## WHY ARE WE DOING IT ?

All studies and statistical surveys, wherever they are carried out, clearly show that apprenticeships are essential to develop sustainable employment (including gaining skills, passing knowledge within the company, tutorship ...).

The benefits of the project will be:

- To better understand barriers faced by SMEs when engaging with apprenticeship schemes
- To identify the SMEs needs to overcome those barriers;
- To support businesses in identifying their potential to offer apprenticeships vacancies;
- To promote the value of apprenticeships in SMEs and their benefits.

## HOW WILL WE DO IT ?

During the project, many actions will be implemented to improve the situation of apprenticeship in partner territories:

- Survey 240 businesses across Europe
- Develop and implement a skills brokerage methodology & complete in-company training plans
- Design and deliver direct support services & tools for SMEs engagement in apprenticeships (looking at tutoring support, employment legislation, recruitment support, access to funding, etc.)
- Targeted communication & involvement of employers in an "Apprenticeship Champions" network and campaign.

> SMEs, Vocational Training Centres, Young people, Students

**THIS PROJECT IS YOURS! THANK YOU FOR YOUR INPUT**

# PROJECT PARTNERS

## Cornwall Marine Network (CMN)

Not-for-profit organisation owned by 350 local marine businesses and dedicated to supporting the marine sector in Cornwall. Its subsidiary company the Cornwall Apprenticeship Agency trades across all business sectors and supports small businesses to reduce costs and risks associated with taking on apprentices.

*Falmouth, Great Britain / <http://www.cornwallmarine.net> / <http://www.cornwallapprenticeshipagency.co.uk/>*



## Austrian Institute for Research on Vocational Training

An independent institute for scientific research, specialised in research and development in the fields of education and vocational training.

*Vienne, Austria / <http://www.oeibf.at>*



## CPI: Center RS za poklicno izobraževanje

Institute of the Republic of Slovenia for Vocational Education and Training (CPI) is a state institution for development and evaluation studies in VET. CPI collaborates and supports ministries, social partners and VET providers with educational standards and models.

One of the main challenges is the introduction of the apprenticeship system in the country.

*Ljubljana, Slovenia / <http://www.cpi.si>*



## Federación Empresarial de Agroalimentación de la Comunidad Valenciana

It represents the food and farming industries in Valencia.

It aims at liaising with the food/farming industry and the State administration.

*Valence, Spain / <http://www.fedacova.org>*



## Institute of Entrepreneurship Development

A non-profit organisation committed to promote innovation and entrepreneurship.

*Larissa, Greece / <http://ied.eu>*



## k.o.s GmbH

A private service and consultancy company that supports organizational and personnel development in education and training institutions, enterprises and public institutions.

*Berlin, Germany / <http://www.kos-qualitaet.de>*



## Maison de l'Emploi et de la Formation Professionnelle du Pays de Brest

This organisation co-ordinates the various State policies (related to employment, training, workplace induction, business creation, ...) for job seekers, employed workers and businesses across the Brest area.

*Brest, France / <http://emploibrest.fr>*



## Polish Foundation of the Opportunities - Industrialisation Centers „OIC Poland”

Non-profit organisation committed to support economic development of the Lublin region by implementation of educational and counselling programmes, targeted specifically at SMEs.

*Lublin, Poland / <http://www.oic.lublin.pl>*



Polska Fundacja Ośrodków Wspomagania Rozwoju Gospodarczego „OIC Poland” w Lublinie

- Share 'Apprenticeship' experience across Europe.
- Identify and understand the barriers to apprenticeships in SMEs.
- Provide innovative solutions (tools, mediation...).
- Develop and deliver renewed services to benefit the companies, learners and vocational training centres.